



MEDIA ADVISORY

August 2, 2016

CONTACTS

Jon Spillman, District Governor for Rotary District 7690 * (336) 707-2749 *, jon.spillman@edwardjones.com

Jon Lowder, Press Liaison for Rotary District 7690 * (336) 294-4428 * jon@piedmonttaa.org

Rotarians Unite to Stop Hunger – Will Raise 100,000 Meals at Greensboro Grasshoppers Game on August 7 to Kick Off Three Year Initiative to Raise 3 Million Meals

Greensboro, NC– Members of Rotary Clubs from around the Piedmont Triad and the Sandhills area will come together at the August 7, 2016 Greensboro Grasshoppers game to raise over 100,000 meals for Second Harvest Food Bank of Northwest NC. Donations are being generated from Rotarians' sale of 750 tickets to the game, of which \$5 per ticket will be donated to Second Harvest, plus a corporate sponsorship from Edward Jones. Rotarians will also be collecting food donations at the ballpark on the day of the game, which serves as the kickoff for a three year initiative with a goal to raise three million meals.

Also in attendance will be 2016-17 Rotary International President John Germ. Rotary International is made up of 1.2 million members in over 34,000 clubs around the world and this occasion marks the first visit in many years of a Rotary International President to our district.

“We are incredibly excited to have Rotary International President John Germ join us as we kick off our three year RUSH (Rotarians Unite to Stop Hunger) initiative here in the Piedmont Triad and Sandhills,” said Jon Spillman, 2016-17 District Governor for District 7690. “It has been well documented that our area is one of the hardest-hit in the country when it comes to food insecurity, so the over 2,600 Rotarians in our area are going to make a concerted effort to help fight it and I’m really excited to have President Germ join us as we kick off that effort.”

In addition to the Grasshoppers game on August 7, President Germ will be traveling around the Triad on August 8 visiting with many of the district’s 49 clubs as they work together on service projects at the following locations:

1. Winston-Salem (morning), President Germ in attendance 9:30 to 10:20 – sorting and processing assistance for food distribution Second Harvest Food Bank of Northwest NC Location: 3655 Reed Street * Winston-Salem, NC 27107
2. Mt. Airy (8:00 a.m. to 2:00 p.m.), President Germ in attendance 11:00 a.m. – Collecting food and financial donations for local partner agencies of Second Harvest. Location: Hampton Inn Parking Lot * 2029 Rockford Street * Mt. Airy, NC 27030
3. Greensboro (2:00 p.m. to 5:00 p.m.), President Germ in attendance 2:10 p.m. to 3:00 p.m. – Packing approximately 50,000 meals at the Out of the Garden Project. Location: C3 Church * 300 NC Highway 68S * Greensboro, NC 27409

For more details about the Grasshoppers game on August 7, the Rotarians Unite to Stop Hunger (RUSH) service projects on August 8, or to arrange interviews with representatives of Rotary, please contact Jon Spillman at (336) 707-2749, jon.spillman@edwardjones.com.

About Rotarians Unite to Stop Hunger (RUSH)

RUSH is a three year initiative for Rotary District 7690 with the goal of doing 100,000 hours of community service, collecting one million canned food items and providing three million meals. The initiative is being launched with the Grasshoppers game on August 7 and service projects on August 8, with the goal to raise 150,000 meals, 30,000+ canned goods, pack 1,000 backpacks and do 500 hours of community service.

About Rotary District 7690

District 7690 is comprised of 49 Rotary Clubs with approximately 2,600 individual members. It spans the Piedmont Triad and the Sandhills, from Southern Pines in the south to Mt. Airy in the north, from Graham in the east to Elkin in the West.

About Rotary International

There are 1.2 million Rotarians in 34,000 clubs all over the world. This network of clubs makes up Rotary International. Clubs are divided geographically into districts, led by a district governor. Through the collective leadership and expertise of its 1.2 million members Rotary tackles some of the world's biggest challenges, locally and globally including the eradication of polio.