



FOR IMMEDIATE RELEASE

July 14, 2016

Gale Ketteler, Public Relations Specialist
Goodwill Industries of Central North Carolina
1235 S. Eugene St., Greensboro, NC 27406
gketteler@triadgoodwill.org
336-544-5254 office

Sara Butner, Communications Manager
Goodwill Industries of Northwest North Carolina
2701 University Parkway, Winston-Salem, NC 27115
sbutner@goodwillnwc.org
336-724-3621 x1329 office

NEWS RELEASE

**Donate to *Hike to End Summer Hunger* via your local Goodwill
Second Harvest Food Bank partners accept non-perishable food every day**

GREENSBORO, NC – Goodwill stores and donation centers throughout central and northwest North Carolina are joining forces with [Second Harvest Food Bank](#) to eliminate hunger in our communities. In honor of Chuck Harmon’s 250-mile [Hike to End Summer Hunger](#), [Goodwill Industries of Northwest North Carolina](#) (headquartered in Winston-Salem) and [Goodwill Industries of Central North Carolina](#) (based in Greensboro) have joined forces to invite you to make a quick and easy donation of non-perishable food at your local Goodwill. Large Second Harvest Food Bank collection boxes are located at designated Goodwill donation centers and stores throughout the Triad and surrounding areas.

“We are so grateful to everyone who comes to our food drives along Chuck’s route and we realize many more people want to donate food, but can’t attend our events,” stated Second Harvest Food Bank Executive Director Clyde Fitzgerald. “That is why we urge everyone to donate food via our partners at Goodwill. They collect your non-perishable food donations *every day* throughout the year at their donation centers. Their broad footprint and ongoing collaboration allows us to make an even greater impact on ending hunger across our region.”

The three nonprofits have worked in partnership since 2006 with the Triad Community Kitchen Culinary Training Program at Second Harvest in Winston-Salem, and food donation bins for convenient drop-off opportunities in stores operated by both Goodwill agencies. To find participating Goodwill donation locations, visit <http://bit.ly/GWdonationsites>.

About Triad Goodwill:

Triad Goodwill (Goodwill Industries of Central North Carolina, Inc.) promotes the value of work by providing career development services and work opportunities for people with employment needs. In the past year, Triad Goodwill served 17,179 people in the community and helped place 3,556 workers in competitive employment. 85 cents of every dollar earned at Triad Goodwill’s retail stores supports their mission.

About Goodwill Industries of Northwest North Carolina:

Goodwill Industries of Northwest North Carolina is a nonprofit organization that has served the community since 1926. Through the sale of donated items in our stores, we fund employment and training programs that help people find hope, opportunity and jobs. We are recognized nationally as one of the most efficient charities – channeling 90% of revenues to mission and sustainability – enabling us to serve more than 32,000 people each year in northwest NC.

###