



For Immediate Release

Contact:

Jenny Moore, Development Manager, PR & Marketing
336.784.5770 | jmoore3@secondharvest.org

Enterprise Rent-A-Car Foundation Donates \$50,000 to Second Harvest Food Bank of Northwest NC

Foundation's Fill Your Tank Program Supports Second Harvest Food Bank's Efforts to Fight Hunger in Northwest North Carolina

Winston-Salem, NC, November 28, 2016 – Second Harvest Food Bank of Northwest NC has received \$50,000 from the Enterprise Rent-A-Car Foundation to address food insecurity in Northwest NC. The donation is part of a program – called Fill Your Tank – that celebrates Enterprise Rent-A-Car's 60th anniversary by providing \$60 million over six years to fight hunger around the globe. The Fill Your Tank program donations made locally are determined by local Enterprise operations.

Beyond donations, Enterprise Rent-A-Car is supporting the Fill Your Tank program with a hunger awareness and local engagement campaign. Hunger is often invisible and the campaign helps make hunger in our communities more visible.

In presenting the donation, Steve Bradway, vice president and general manager of Enterprise in North Carolina said, "Enterprise Rent-A-Car is woven into the fabric of the North Carolina community and food insecurity is an issue for our community. This donation to Second Harvest Food Bank of Northwest NC will support those in our area who need a little help to reach their full potential."

Globally, one in nine people don't get enough food to be healthy and lead an active life, according to the [World Food Programme](#). Today, more than a third of households served by [Feeding America](#) include at least one child. And, according to [Food Banks Canada](#), 13 percent of Canadians live in a state of food insecurity, which means they do not have reliable access to adequate amounts of safe, good-quality, nutritious food.

"No one can run on empty, yet we know that for the thousands of families in our area still struggling to regain their footing, far too often food becomes the fall guy when other bills have to be paid," said Clyde Fitzgerald, Jr., executive director for Second Harvest Food Bank of Northwest NC. "We know recovery will not be easy for these families, and we know it will not happen quickly. We are deeply grateful to Enterprise Rent-A-Car Foundation for this very substantial gift to our organization and for their commitment to stand with organizations like ours, as we provide food to families for today and hope for tomorrow through programs that are helping families to stabilize their circumstances."

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About Second Harvest Food Bank of Northwest North Carolina

Second Harvest Food Bank of Northwest NC, a Feeding America affiliate, is the leading organization addressing hunger across an 18-county service area. In partnership with more than 450 community-based food assistance programs, we provide food to address the immediate needs of our struggling neighbors and work together with others in our community to find solutions that will help them achieve the stability and self-sufficiency they want and deserve. Collectively, our network is helping nearly 300,000 neighbors with food assistance each year. One-third of those we are helping are children. Second Harvest Food Bank programs include special initiatives that are feeding futures (childhood hunger programs); feeding opportunity (Triad Community Kitchen Culinary Job Training Program); feeding health (Nutrition Education Services) and feeding change (Advocacy and Community-Based Collaborations). hungernwnc.org #feedingcommunity