



How to Become a Block Captain

We invite you to join in supporting a program initiated by Jodi Turner, a school teacher in Winston-Salem. Learning that supplies of food were low at Second Harvest Food Bank of Northwest NC, Jodi appealed to her neighbors to join her in a monthly food drive to benefit our organization. Soon after, she recruited her dad, Joe Turner, to conduct a monthly food drive in his neighborhood. Today, more and more people just like you are saying “No More” to food shortages at Second Harvest Food Bank and “Yes” to being a Food Drive Block Captain. Your “block” can be the actual street where you live or a virtual block (your book club, dance group, hiking club, etc). After the initial start up, being a Block Captain generally requires no more than 2 to 2 ½ hours of your time each month, depending on how far you live from Second Harvest Food Bank. Ready to be a year-round hero for hungry families in our community? It’s an easy and a wonderful way to bring your “block” together for the common cause of helping to provide nutritious food to people in need in our community. Here’s how it works:

The Project: A monthly food drive on your block.

First, download, copy and distribute a “Let’s Get Started!” invitation flyer. You’ll find it on our website (www.hungernwnc.org) in the Food Drive section.

Second, talk to everyone on your block, explain the project and invite them to participate. Collect their contact information (name, phone number and e-mail address). This will take the most time, but is a valuable part of building relationships in your community.

Third, pick up a Second Harvest Food Bank food donation box or just use any box you have on hand as a collection box. You can place the bin on your porch, in your carport or any other sheltered area for food drop-offs. Make sure everyone on your block knows where the drop-off bin is located.

Fourth, follow up with your block each month with a call or e-mail. Suggest a few food items to purchase and remind them that “buy one, get one free” specials are a great free option for obtaining their food donations. Remind them of the monthly deadline to deliver their food.

Fifth, deliver the food you collect each month to Second Harvest Food Bank located at 3655 Reed Street, Winston-Salem, NC.

Repeat this cycle each month.

Available Resources:

There are a number of other food drive-related materials available on Second Harvest Food Bank of Northwest NC’s website that may be useful to your efforts. For example, a handout of “Best Foods to Donate.”

For more information, contact Debbie Clark, Volunteer and Project Coordinator at: 336.784.5770 or dclark@secondharvest.org.