



## How to Become a Block Captain

We invite you to join in supporting a program initiated by Jodi Turner, a school teacher in Winston-Salem. Learning that supplies of food were low at Second Harvest Food Bank of Northwest NC, Jodi appealed to her neighbors to join her in a monthly food drive to benefit our organization. Soon after, she recruited her dad, Joe Turner, to conduct a monthly food drive in his neighborhood. Today, more and more people just like you are saying “No More” to food shortages at Second Harvest Food Bank and “Yes” to being a Food Drive Block Captain. Your “block” can be the actual street where you live or a virtual block (your book club, dance group, hiking club, etc). After the initial start up, being a Block Captain generally requires no more than 2 to 2 ½ hours of your time each month, depending on how far you live from Second Harvest Food Bank. Ready to be a year-round hero for hungry families in our community? It’s an easy and a wonderful way to bring your “block” together for the common cause of helping to provide nutritious food to people in need in our community. Here’s how it works:

### **The Project:** A monthly food drive on your block.

**First**, download, copy and distribute a “Let’s Get Started!” invitation flyer. You’ll find it on our website ([www.hungernwnc.org](http://www.hungernwnc.org)) in the Food Drive section.

**Second**, talk to everyone on your block, explain the project and invite them to participate. Collect their contact information (name, phone number and e-mail address). This will take the most time, but is a valuable part of building relationships in your community.

**Third**, pick up a Second Harvest Food Bank food donation box or just use any box you have on hand as a collection box. You can place the bin on your porch, in your carport or any other sheltered area for food drop-offs. Make sure everyone on your block knows where the drop-off bin is located.

**Fourth**, follow up with your block each month with a call or e-mail. Suggest a few food items to purchase and remind them that “buy one, get one free” specials are a great free option for obtaining their food donations. Remind them of the monthly deadline to deliver their food.

**Fifth**, deliver the food you collect each month to Second Harvest Food Bank located at 3655 Reed Street, Winston-Salem, NC.

**Repeat this cycle each month.**

### **Available Resources:**

There are a number of other food drive-related materials available on Second Harvest Food Bank of Northwest NC’s website that may be useful to your efforts. For example, a handout of “Best Foods to Donate.”

**For more information, contact Debbie Clark, Volunteer and Project Coordinator at: 336.784.5770 or [dclark@secondharvest.org](mailto:dclark@secondharvest.org).**